



## Future for KIDS Marketing Internship Position

We are seeking a dynamic student with the desire to make an impact in the community. This internship position with Future for KIDS is an ideal opportunity to gain valuable, real-world experience at a nonprofit organization.

### Main Responsibilities

- Project: Create an animated marketing video for Future for KIDS
- Take photos and conduct interviews for marketing video at FFK Programs and Camps
- Implement social media and marketing strategies to increase brand awareness
- Attend weekly staff meeting to receive content
- Demonstrate excellent innovation in a professional environment

### Work Schedule and Compensation

- Approximately 10 – 15 hours per week (flexibility with work hours Mon-Fri; between 9am to 6pm)
- Estimated duration of assignment is January 2019 through May 2019 (can be adjusted as needed)

### Preferred Knowledge and Experience

- Film/Videography, design, editing, animation
- Marketing, business writing and research, public relations and/or mass media design, journalism, communications, public administration or related fields experience
- Innovative forms of social media strategies
- Design principles for newsletters/web/other media
- Word, Excel, PowerPoint, InDesign, Photoshop

### Requirements

- A positive attitude
- Creativity, flexibility, strong written and oral communication skills
- Ability to work as a member of a team

### Preferred Majors:

Marketing, Film, Journalism, Communications, Public Relations, Business Administration, Public Administration or related fields

### Desired Academic Year (If a Student):

Junior, Senior

### HOW TO APPLY

Please email the following items to [info@futureforkids.org](mailto:info@futureforkids.org)

1. Cover Letter (one page)
2. Resume (one to two pages)
3. Three Professional and/or Academic References (include name, title, employer, phone & email – one page)