



Future for KIDS PR/Marketing Internship Position

We are seeking a dynamic PR/Marketing student with the desire to make an impact in the community. This internship position with Future for KIDS is an ideal opportunity to gain valuable, real-world experience at a nonprofit organization.

Main Responsibilities

- Implement social media and marketing strategies to increase brand awareness
- Recommend changes to update website – www.futureforkids.org
- Assist with the creation, writing and editing of an online newsletter
- Research best practices & relevant data and present to FFK Team
- Attend weekly staff meeting to receive content
- Demonstrate excellent innovation in a professional environment

Work Schedule and Compensation

- Approximately 10 – 15 hours per week (flexibility with work hours Mon-Fri; 9am to 5pm)
- Estimated duration of assignment is Fall 2017 through Spring 2018

Preferred Knowledge and Experience

- Marketing, business writing and research, public relations and/or mass media design, journalism, communications, public administration or related fields experience
- Innovative forms of social media strategies
- Design principles for newsletters/web/other media
- Word, Excel, PowerPoint, InDesign, Photoshop

Requirements

- A positive attitude
- Creativity, flexibility, strong written and oral communication skills
- Ability to work as a member of a team

Preferred Majors:

Marketing, Journalism, Communications, Public Relations, Business Administration, Public Administration or related fields

Desired Academic Year (If a Student):

Junior, Senior

HOW TO APPLY

Please email the following items to info@futureforkids.org

1. Cover Letter (one page)
2. Resume (one to two pages)
3. Three Professional and/or Academic References (include name, title, employer, phone & email – one page)