



July 18, 2014

2014 Super Bowl Grant Committee,

As a former Boys & Girls Club board member in Alameda, California, who was able consistently to witness the advantage of strong mentoring and life changing opportunities for kids, I want to speak in support of the collaborative partnership between Boys & Girls Clubs of the East Valley and Future for Kids for funding that would benefit thousands of youth in our Arizona communities.

Together the Boys & Girls Clubs of the East Valley and Future for Kids impact more than 40,000 youth and teens annually at 12 East Valley clubs. Providing strong role models and mentors for today's youth is an important part of building their foundation and providing a clear path for success. In addition to daily mentoring, the priority outcomes and initiatives for BGCEV & FFK include the following initiatives which I believe align strongly with the NFL's mission in all 32 NFL communities:

- 1) ***Academic Success*** ~ preparing and assisting our youth to graduate from high school. Also includes this summer's focus on reading to help offset summer learning loss. Summer Learning loss is a top 2014 initiative for the Arizona Department of Education
- 2) ***Healthy Lifestyles*** ~ programs focusing on diet and nutrition along with consistent physical fitness activities and sports programs
- 3) ***Good Character & Citizenship*** ~ engage our youth with volunteer activities including giving back to the Club and their surrounding communities while displaying strong character

As a Club Kid supporter I was able to observe firsthand how the advantage of opportunities helped to point kids in the right direction educationally, physically and from a character standpoint as well. Accordingly, providing these same type of opportunities to today's youth is very important to me. Because of my positive experiences with the Club, I strongly encourage you to consider supporting these two important youth development agencies in your Super Bowl grant funding.

Thank you for your leadership in making a positive impact in our communities by providing opportunities for our youth.

Sincerely,

Raymond C. Anderson

Ray Anderson

Vice President for University Athletics